

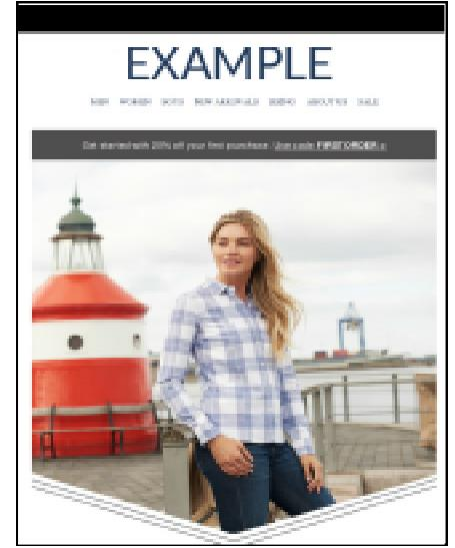
CAMPAIGN REPORT

Campaign Summary

Name: Example PDF Report

From Line:	Example From Line		
Subject Line:	Example Subject Line		
Date/Time:	02/03/2018		
Quantity:	800,000	ID:	1072360
Opens:	122,976	Clicks:	18,082
Open %:	15.37%	Click %:	2.26%

Campaign Creative



CAMPAIGN STATS

Opens | 15.37 % Total Opens 122,976

Clicks | 2.26 % Total Clicks 18,082

CTOR | 14.70 %

Device Stats by Click



Desktop

61.81%

11,177



Mobile

38.19%

6,905

WEB BROWSER STATS BY CLICK



11,257
Chrome



546
Explorer



2,562
Firefox



3,599
Safari



118
Other

LINK SUMMARY



Index	Link URL	Clicks	%
1	http://www.example.com/link1	1,233	6.82%
2	http://www.example.com/link2	432	2.39%
3	http://www.example.com/link3	455	2.52%
4	http://www.example.com/link4	432	2.39%
5	http://www.example.com/link5	424	2.34%
6	http://www.example.com/link6	341	1.89%
7	http://www.example.com/link7	308	1.70%
8	http://www.example.com/link8	253	1.40%
9	http://www.example.com/link9	332	1.84%
10	http://www.example.com/link10	12,962	71.68%
11	http://www.example.com/link11	194	1.07%
12	http://www.example.com/link12	250	1.38%
13	http://www.example.com/link13	214	1.18%
14	http://www.example.com/link14	147	0.81%
		18,082	

LINK SUMMARY



Index	Link URL	Clicks	%
15	http://www.example.com/link15	105	0.58%
		18,082	