

BUSINESS SELECTIONS

Age

- 18-29
- 30-39
- 40-49
- 50-59
- 60-64
- 65 and Older

Education

- High School Diploma
- College Degree

Employee Size

- Small (1-20 Employees)
- Small-Medium (21-100 Employees)
- Medium (101-500 Employees)
- Medium-Large (501-1000 Employees)
- Large (More than 1000 Employees)

Fortune Company

- Fortune 500
- Fortune 1000

Gender

- Male
- Female

Industry

- Industry Groups
 - o Agriculture
 - o Apparel
 - o Automotive
 - o Business Services
 - o Advertising and Marketing
 - o Construction and Engineering
 - o Consumer Services
 - o Education
 - o Higher Education
 - o Energy and Utilities
 - o Financials and Banking
 - o Investment Banking and Securities



- o Food and Beverages
- o Government, Public Sector
- o Healthcare Industry
- o Healthcare – Hospitals and Clinics
- o Healthcare – Insurance
- o Hospitality and Hotels
- o Information Technology
- o Insurance Industry
- o Legal
- o Manufacturing
- o Media
- o Media and Internet
- o Mining
- o Non-Profit, Non-Governmental Organizations, and Charity
- o Oil and Gas
- o Pharmaceutical
- o Real Estate
- o Real Estate – Residential
- o Religious Services
- o Retail and Shopping
- o Software Industry
- o Software Security Industry
- o Sports and Rec
- o Telecommunications and Telephony
- o Transportation
- o Travel
- o Waste Services
- o Wholesalers
- SIC Codes
 - See Attached Document for Codes. Example:

```
└─  73 - Business Services
    └─  7311 - Advertising Agencies
        └─  731100 - Advertising Agencies
             73110000 - Advertising Agencies
```

- NAICS Codes
 - See Attached Document for Codes. Example:

```
└─  31-33 - Manufacturing
    └─  3111 - Animal Food Manufacturing
         311111 - Dog and Cat Food Manufacturing
         311119 - Other Animal Food Manufacturing
```

Sales Volume

- Under \$1 Million
- \$1 Million – 9.99 Million





- \$10 Million – 49.99 Million
- \$50 Million – 99.99 Million
- \$100 Million – 999.99 Million
- \$1 Billion Plus

Spanish Speaker

- Spanish Speaker

Title/Department

- Admin
 - Administrator
 - Assistant
 - Office Manager
 - Secretary
 - Typist
- Consultant
- Decision Maker
 - Business Decision Maker
 - Engineering Decision Maker
 - Finance Decision Maker
 - Healthcare Decision Maker
 - HR Decision Maker
 - Marketing Decision Maker
 - Operations Decision Maker
 - R & D Decision Maker
 - Sales Decision Maker
 - Supply Chain Decision Maker
 - Technology Decision Maker
- Education
 - Admission
 - Librarian
 - Professor
 - Teacher
- Engineering
 - Engineering Biomedical
 - Engineering Chemical
 - Engineering Civil
 - Engineering Electrical
 - Engineering Electronics
 - Engineering Industrial
 - Engineering Mechanical
- Finance
 - Accounting
 - Analyst





- o Audit
- o Banking
- o CFP
- o Compliance Specialist
- o Corporate Finance
- o CPA
- o Economist
- o Investment Banking
- o Mortgage Specialist
- o Risk Management
- o Statistician
- o Tax Specialist
- o Treasurer
- o Wealth Management
- General Management
 - o Board Member
 - o CEO
 - o CFO
 - o CIO
 - o CMO
 - o COO
 - o CTO
 - o Director
 - o Executive VP
 - o Founder
 - o Manager/Supervisor
 - o Owner
 - o Partner
 - o President
 - o Senior Board Member
 - o VP
- Government
 - o Government
 - o Government Elected Officials
- Healthcare
 - o Chiropractor
 - o Dental Assistant
 - o Dental Hygienist
 - o Dentist
 - o Dietitian
 - o Healthcare Professional
 - o Nurse
 - o Opticians





- o Optometrist
- o Paramedic
- o Pharmaceuticals
- o Pharmacist
- o Physical Therapist
- o Physician/Doctor
- o Physician Assistant
- o Psychologist
- o Therapist
- Human Resources
 - o Human Resources Benefits and Compensation
 - o Human Resources Employee Development
 - o Human Resources Payroll Specialist
 - o Human Resources Recruiting
- Law Enforcement
 - o Correctional Worker
 - o Parole Officer
 - o Police
- Legal
 - o Judge
 - o Lawyer
 - o Paralegal
 - o Prosecutor
- Marketing
 - o Advertising
 - o Creative
 - o Events
 - o Marketing Communications
- Military
 - o Air Force
 - o Army
 - o Coast Guard
 - o Marines
 - o Navy
- Operations
 - o Operations Environmental
 - o Operations Facility Maintenance
 - o Operations Food and Beverage
 - o Operations Manufacturing
 - o Operations Quality Assurance
 - o Operations Records Management
 - o Operations safety
 - o Operations Training





- Photographer
- Real Estate
 - Architect
 - Builder
 - Contractor
 - Developer
 - Mortgage Specialist
 - Real Estate Agent
- Religious Leader
- Research and Development
 - R & D Product Development
 - R & D Project Management
 - R & D Research
- Sales
 - Account Management
 - Business Development
 - Community Development
 - Customer Service
- Science
 - Chemist
 - Geologist
 - Scientists
- Supply Chain
 - Supply Chain Logistics
 - Supply Chain Procurement
 - Supply Chain Sourcing
- Technology
 - Computing
 - Data Management
 - DBA
 - Information Security
 - Information Technology
 - MIS
 - Network Administration
 - Quality Assurance
 - Software
 - Systems Admin
 - Technical Support
 - Telecom
 - Web Development
- Writer

